

# COMMERCIAL GROVE

Observations on Florida commercial real estate by Carl Cronan

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## Heistand, Linares and Marshall

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Even if deals aren't happening like they used to, people involved in Florida commercial real estate are still doing newsworthy things. Here are three examples:

- Jim Heistand is a long way from retirement age, yet he has achieved a notable career milestone. The founder and CEO of Orlando-based **Eola Capital** has been presented with a Lifetime Achievement Award by Naiop Central Florida.

"This recognition is a testament to the talented, hard working team that I surround myself with every day," Heistand said in accepting the award. "However, at 56 years old, I would like to think there will still be opportunities going forward."

Heistand has a proven track record of creating successful real estate portfolios, including Eola Capital, which he formed a decade ago. The firm's latest acquisition is the **Westshore 500** office building in Tampa.

- Danet Linares, who has graced the **pages** of *Real Estate Florida* in the past, is moving on to a new chapter in her CRE career, having joined Tere Blanca's **new firm** in Miami. Linares was senior vice president and director of real estate services for Foram Group.

- John Marshall has been promoted to senior director of commercial brokerage at the Miami office of Cushman & Wakefield, where he will co-manage its tenant advisory team with fellow senior director Alan Kleber. Marshall has at least 15 years of experience in CRE and has been involved in more than 200 brokerage transactions. And if that's not enough for you, he's an **Ironman** competitor, too.

## 1 Response to "Heistand, Linares and Marshall"

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**rick dumas**

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Jim is a tremendous example of what you can accomplish through hard work, perserverence and teamwork. He has been successful at everything from athletic endeavors to growing a small business to become a market leader. He is an inspirational business leader, a great father, dedicated son and caring friend. Congratulations!!!!!!!